INDUSTRY WEEKLY VOLUME WAS +96 MILLION UNITS ABOVE LAST WEEK. ALL COMPETITORS' VOLUMES IMPROVED. PM WAS BELOW LAST WEEK INFLUENCED BY LIFO AND OTHER INVENTORY DEPLETION.

WEEKLY VOLUME

1/13/95 VS. 1/6/95

	1/13/95	1/6/95	12/30/94	DIFF VS. PREVIOUS WK	% CHANGE
INDUSTRY	7,213	7,117	8,751	96	1.3%
PM	3,184	3,612	3,774	(428)	-11.8%
RJ REYNOLDS	1,939	1,660	2,345	279	16.8%
B & W (INCL. AMER)	1,373	1,256	1,616	117	9.3%
LORILLARD	611	515	657	96	18.6%
LIGGETT	104	73	356	31	42.5%

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MFR CHANGES

Source: https://www.industrydocuments.ucsf.edu/docs/xzpj0004